



This year's theme is **"Keys to Success for Children and Families."** The latest research on public awareness of child abuse and neglect suggests that the public is greatly concerned about the issue. Research also suggests that the public would like to know more about how children develop mentally, emotionally and physically. You can assist parents and other community members to learn more about these topics. In addition, everyone can wear a blue ribbon to show their desire to be one of the keys to success for children and families.

How To Use the Packet. . .

Use this packet any way you like in putting together your observance of Child Abuse Prevention Month 2005. You have permission to copy or reprint anything in the packet. Feel free to customize the packet materials and to add the name of your group or local program information. The hand-outs enclosed have been created in a variety of formats for your use: brochures, fact sheets, and posters. There are also samples of a press release, public service announcements and a proclamation for you to use.

Try a Blue Ribbon Essay/Poster Contest . . .

Instructions for participating in this year's contest are included in the left side of the packet. Groups of younger children may want to send pictures or posters. However, please make sure that any submitted drawings are on paper no larger than 11" x 17". Send us your contest winners and the best of them will be used in April 2006.

Find Prevention Information on the Web. . .

You can find the latest statistics and other prevention information on the Virginia Department of Social Services web site:

www.dss.state.va.us/family/cps

Don't Forget To Fill Out Your Survey. . .

Filling out the mail-back survey in the left side of this packet is very important. We use your responses to plan for next year's Prevention Month observance. You may mail or fax back the survey. We also appreciate copies of the materials you produced and distributed during Prevention Month and clippings from your local newspaper.

2005 Packet Contents

LEFT SIDE:

1. Contents page
2. Fact Sheet - Child Abuse in Virginia
3. Moments in Virginia
4. Sample press release/Media Tips
5. Sample Public Service Announcements/Proclamation
6. Essay and Poster Contest
7. Survey
8. Recognizing Child Abuse

RIGHT SIDE:

Keys to Success for Children and Families poster

Child Development:

1. Parents Are Often the First to Know
2. What is Brain Development?
3. Help Your Baby Learn to Play
4. Children Can Feel Stressed, Too!
5. Your Baby Learns by Solving Problems
6. Adolescent Depression

Parenting:

7. Self Care for Working Moms
8. Snack Wise
9. A Strategy to Partner with Parents/Parent Advisors
10. Parent Engagement - brochure
11. Daycare
12. Family Traditions - 21 ideas
13. Families of Children with Special Needs

Safety:

14. Baby Products with Safety in Mind
15. Kids in Cars
16. Being Safe at Home
17. Cyber Bully

Families in Transition:

18. Teachers Can Help Children Deal with Loss/Helping Frightened Children
19. Feeling a Little Down When You Should Be Overjoyed
20. The Effects of Divorce on Children
21. A New Sibling - Helping Children Adapt

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